

Job Description – The Learning Adventure Product Development Manager

The Learning Adventure is a leading educational tour provider for school and university students and operates educational tours across Asia, Europe and North America. The company focuses on showing the *real* side of these countries through unique, engaging and fun activities throughout the trips. Our itineraries offer meaningful learning outcomes and broaden cultural understanding between the next generation of global citizens. Our mission is to expand minds through transformative travel experiences.

The parent company of The Learning Adventure is The Dragon Trip Group, a global company operating a number of brands in the youth travel space including The Learning Adventure, The Dragon Trip and The Coyote Trip.

The Role:

As Product Development Manager with The Learning Adventure, you will have oversight of the development and maintenance of our standard tour itineraries, ensuring that the quality of the product remains high. Working out of our Ho Chi Minh City office (or potentially remotely in Asia for the right candidate) and reporting to the Head of Operations (Asia), you will be part of a growing international team whose passion is developing exceptional educational experiences.

Responsibilities:

- Oversee standard itinerary development and maintenance.
- Oversee development for 4 deeper dive educational tours.
- Working with General Managers and Regional Specialists to ensure high quality product.
- Review feedback and make recommendations regarding itineraries.
- Quality control on quotes.
- Lead a culture of excellence and innovation with itineraries.
- Align itinerary with sustainability goals.
- Join tours in new regions and join tours to check on quality.
- Provide guidance to sales on our strongest product.

Competencies:

This is a fantastic opportunity to work in a rapidly expanding educational travel team, with internationally minded colleagues who are passionate about the tours we run.

We are looking for a new member who is:

- Organised: is able to balance a reactive workload together with ongoing projects and has high attention to detail.

- Hungry to learn: is passionate to improve themselves and build upon already successful products.
- An excellent communicator: has a high level of spoken and written English language skills.
- Experienced: has experience in the travel industry.
- Ambitious: is comfortable in a fast growing, start-up environment.
- A team player: has the ability to work confidently with the wider team and stakeholders in a remote setting.
- A problem solver: demonstrates initiative and creativity for finding solutions and developing original ideas.

Good to have:

- Asian language skills
- Destination knowledge of Asian countries

What you get from us:

- **Responsibility:** Freedom to execute on your ideas, plan your own schedule and build the change you want to see in the organization.
- **Support:** We'll invest time in you to allow you to succeed. It is important to us that our team members develop professionally during their time with us.
- **Opportunity:** We are a rapidly growing company in our space and work hard to recruit internally. We expect to move from a medium to large sized entity within 5 years and you will be in the top level of management.
- **Fun, growing team:** Our global teams are growing – be part of the action and grow alongside us.

Terms:

- Reporting to Head of Operations (Asia)
- Competitive salary

To apply, send your CV and a cover letter to scott.heptonstall@thelearningadventure.com and HR@thedragontrip.com.

We look forward to receiving your application!

The Learning Adventure and The Dragon Trip are equal opportunity employers and welcome and celebrate diversity and uniqueness in all forms.